



MEDCRUISE
GENERAL ASSEMBLY
COSTA BRAVA CRUISE PORTS
PALAMÓS-ROSES
24-27 MAY 2022

Tuesday, 24 May 2022

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- 08.30-19.00** **Airport Transfers | Hotel Check-in**
- 09.00-19.00** **Delegate Registration**
Hostal de la Gavina 5* GL, Lobby
- 15.00-17.00** **MedCruise Board of Directors Meeting**
Hostal de la Gavina 5* GL, S'Agaró Meeting Room / Reading Room
- 19.15-20.00** **Official Opening/ Press Conference**
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room
- 20.00** **Welcome Reception**
Hostal de la Gavina 5* GL, Pool area

Wednesday, 25 May 2022

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- 08.00-19.00** **Delegate Registration**
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room
- 09.00-10.30** **Discussion of Internal Matters**
#PortsTogether Session, exclusively addressed to MedCruise members
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

10.30-11.00 Coffee Break

- 11.00-13.00** **Discussion of Internal Matters**
#PortsTogether Session, exclusively addressed to MedCruise members
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

13.00-14.00 Lunch Break

14.00-14.05 **Welcome and Introductory remarks**

Speaker **Figen Ayan**
Chief Port Officer Galataport Istanbul, Turkey
MedCruise President
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

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- 14.05-15.15** **Trends In The Med**
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

Challenges Med ports faced the last years, special characteristics of the region, opportunities the pandemic created, adaptation of the operations, cooperation with the cruise lines and other stakeholders, the next steps, the future ahead

Moderators **Francesca Antonelli**
Marketing & Cruises Manager, Commercial & Business Development,
Port Authority of Valencia, Spain
SVP, Professional Development, MedCruise



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	Lorenzo Vega Manager, Motrilport Granada, Spain VP, Destination Development, MedCruise
Panellits	Maria Cano , Cruise Manager, Ports of Catalonia, Spain Andrea Ferla , Manager, Destination Experiences, Silversea Cruises Sander Groothuis , VP, Port Operations & Development, Carnival UK Jacopo Pendola , Director, Itinerary & Revenue Planning, Costa Cruises
15.15-15.30	Coffee Break
15.30-16.15	Fit for 55 – Where The 145 Ports Are To Fit The Sustainability Goal Hostal de la Gavina 5* GL, Mediterraneo Meeting Room
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	The “Fit for 55” package is a significant step towards the acceleration of the EU’s decarbonisation efforts. The cruise industry via cruise lines supports the long-term objectives of the EU Green Deal, but how the cruise ports on their side will fit to the net carbon neutral cruising in Europe by 2050
Moderators	Valeria Mangiarotti Marketing Manager, PNA of the Sardinian Sea, Italy Technical Enviromental Solutions, MedCruise Theodora Riga Director of Corporate Communications, Thessaloniki Port Authority, Greece European Union & Association Collaborations, MedCruise
Panellists	Alessandro Carollo , Director, Government Relations, Royal Caribbean Group Vincenzo Galati , Director, ABG Marine Technology, Carnival Corporation & Plc Nicolai Skogland , Exectutive Director, Port Operations and Government Relations, Viking Cruises
16.15-16.45	Coffee Break
16.30-18.00	Business to Business (B2B) Meetings (exclusively addressed to MedCruise members) Hostal de la Gavina 5* GL, Meeting Room (basement floor)
18.45	Transfers to Gala Dinner



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20.00

Gala Dinner

Venue: Mas Marrroch

The excellence of El Celler de Can Roca just for you and your guests. El Celler de Can Roca was born with the motivation of becoming the haute cuisine restaurant dreamt by the brothers Joan, Josep i Jordi Roca, and since 1986 it has been luckily awarded with recognition from all over the world up to receive three Michelin stars and be considered in 2013 and in 2015 the best restaurant in the world.

It is a reward to the constant hard work and effort of a family, a team which includes Mas Marrroch. And in Mas Marrroch, you are also the star. The stars are, for us, all the people we welcome at our home (<https://www.masmarroc.com/eng>).

Thursday, 26 May 2022

08.00-14.00

Delegate Registration

Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

08.30-11.30

Business to Business (B2B) Meetings

(exclusively addressed to MedCruise members)

Hostal de la Gavina 5* GL, Meeting Room (basement floor)

11.30-11.45

Coffee Break

11.45-12:30

Young Travellers – What the Travellers & Customers Want From Us

Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

94% of Gen Zs expect companies to take a stand on important societal issues, and 90% say they are more willing to purchase products they deem beneficial to society. Are these expectations limited to the Z generation and what the new travellers want from us.

Moderators **Cristina de Gregori**
Communication and Marketing, Ports of Genoa, Italy
PR, Communication and Marketing, MedCruise

Anne-Marie Spinosi
Cruise Manager, Chamber of Commerce of Corsica, France
Events and #PortsTogether Activities, MedCruise

Panellists **Nikola Bajo**, Nautical Manager, Grand Circle Cruise Line
Gina Dunnett, Director, Land Product Development, Azamara Club Cruises
Jacqui Nobile, Senior Manager, Destination Services Operations, Marella Cruises
Sacha Rougier, Head, Itinerary Planning and Shore Experience, MSC Cruises - Explora Journeys

12.30-12.40

Mercy Ships presentation



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Presenter **Gerardo Vangioni**
President, Mercy Ships Spain

12.40-13.25 **MedCruise4ourPlanet – A Holistic Approach To Sustainability**
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

Cruise destinations or cruise ports in the Mediterranean vary politically, socially, economically, historically, and culturally. Cruise destinations differ also in size, institutional arrangements, and their dependence on cruise tourism. This requires an adapted approach and tailor-made solutions to multifaceted challenges. One methodology does not fit all ports.

Moderators

Jamil Ouazzani
Director of Marketing & Strategic Intelligence, Tangier City Port Management Company, Morocco
EcoSystem and Sustainability, MedCruise

Elisa Zamora
Commercial Manager, Port Authority of Santa Cruz of Tenerife, Spain
Membership and Sponsorship, MedCruise

Panellists

Michele Bosco, Shore Excursions-Mediterranean, North Africa & Black Sea, Holland America Group

Andrea Gonzalez, Sustainable Development Coordinator, Intercruises Shoreside & Port Services

Ioannis Pappas, Director Mediterranean Region of Global Sustainable Tourism Council (GSTC)

Frederique Patry, Senior Manager, Itinerary Planning, Silversea Cruises

Adam Sharp, Director, International Destination Development, Royal Caribbean Group

13.25-14.15 Lunch Break

14.15-15.00 **The New Normal Cruising: 2022 First Half Reviews from an Itinerary Planning, Destination Management & Port Operations Perspective**
Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

Being global, our cruise industry is constantly facing crisis and challenges. We will explore the crisis-driven innovations cruise lines made while navigating their way to the “new normal”.

Moderators

Cristina Carriere
International Relations and Communication Department, PNA of the Ionian Sea, Italy
Port & City Relationship, MedCruise





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Aziz Gungor

East Med Ports Regional Director, Global Ports Holding, Turkey
Health, Safety and Security, MedCruise

Panellists **Aleksander Bieniek**, VP, Marine Operations, Star Clippers

Emilio Freeman, VP, Itineraries & Destinations, SeaDream Yacht Club

Hugues Lamy, Director, Port Operations, Scenic Luxury Cruises & Tours

Daniela Sordi, Senior Manager, Destinations Management, Swan Hellenic Cruises

15.00-15.45

The Big 3Ds – Digitisation, Digitalisation, Data for a Better Customer Experience

Hostal de la Gavina 5* GL, Mediterraneo Meeting Room

In our modern, constantly changing, involving world and cruise industry, it is paramount to understand our companies via reliable and consumable data to create better customer experiences

Moderators **Figen Ayan**
Chief Port Officer Galataport Istanbul, Turkey
MedCruise President

Aris Batsoulis
Head, Technical Services & Development Director, Corfu Port Authority, Greece
Projects, Studies and Finances, MedCruise

Panelists **Yusuf Amro**, Founder and Business Consultant of Yamro.Limited

Semih Incedayi, CEO, Dogus Technology

Davide Truscello, Director, Pricing, Itinerary & Revenue Planning, Costa Cruises

Diogenis Venetopoulos, DPA/CSO-Partner, Variety Cruises

15.45-16.00

Closing Remarks

16.15-18.45

Business to Business (B2B) Meetings
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Hostal de la Gavina 5* GL, Meeting Room (basement floor)

19.45

Transfers to Farewell Dinner





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20.30

Farewell Dinner

Venue: Moma Cider House

Mooma is a farmhouse surrounded by apple tree located in the heart of the Empordà
(<https://mooma.cat/en/>)

Friday, 27 May 2022

10.30-17.00

Excursions on Dry Land (see appended Programme)

18.00

Hotel Check-out | Airport Transfers



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